



Title: Video Editor

Department: Strategic Marketing and Communications

Reports to: Director of Media Operations

Status: Full-Time, Exempt

Location: Onsite – Overland Park, KS

Elevate Your Career at CreativeOne!

Looking for a dynamic and rewarding career in creative services? Join us at CreativeOne, where we blend collaboration, innovation, and excellence to forge a path in the financial services industry. We pride ourselves on being a nationally recognized leader, devoted to empowering independent financial advisors with superior services.

We're Building a Better Financial Future, Together

We take immense pride in our work and are in search of like-minded individuals who are eager to make a significant impact. If you are ready to be a part of a team that's shaping the future of financial services, we would love to hear from you.

Position Summary:

CreativeOne is seeking a talented and versatile Video Editor to join our in-house marketing team. In this role, you will be responsible for editing a wide variety of video content, including educational videos, interview-style features, promotional campaigns, social media content, podcasts, and more. The ideal candidate has a passion for storytelling, a high level of technical proficiency, and the ability to adapt their editing style to suit diverse project types and platforms.

This position combines creative problem-solving with hands-on editing expertise and a collaborative approach. You'll also assist in various media production tasks, including on-set support for lighting, sound, and camera operations. Whether working on a polished brand video, a podcast, or a long-form educational series, your contributions will play a key role in producing impactful content for our clients.

We are looking for a person who:

- Is highly talented and detail-oriented, with a proven ability to craft visually stunning and engaging video content.
- Has a great eye for design and storytelling, combining technical expertise with creativity to deliver compelling narratives that resonate with audiences.
- Understands video trends and best practices across multiple platforms, including YouTube, Facebook, LinkedIn, and emerging formats like Instagram Reels, TikTok, and YouTube Shorts.
- Is a creative problem-solver, capable of bringing fresh ideas and innovative solutions to each project while maintaining brand consistency.
- Keeps up with industry trends and new technologies, applying the latest tools and techniques to create impactful, forward-thinking video content.
- Thrives in a collaborative environment, working effectively with writers, producers, and other team members to ensure the success of each project.
- Can manage multiple projects and deadlines, staying organized and focused while delivering high-quality work on time.

- Is passionate about storytelling and marketing, with a strong drive to create videos that inform, inspire, and deliver measurable results for clients.

Key Responsibilities:

Video Editing:

- Edit a range of video projects, from short-form promotional videos to long-form educational content, ensuring professional quality and alignment with brand goals.
- Incorporate motion graphics, transitions, music, and other elements to create engaging, polished visuals.
- Perform post-production tasks, including color correction, sound editing, and final rendering for delivery.
- Tailor content for various platforms, including websites, YouTube, Social Media, and more.

Production Support:

- Assist with in-studio and on-location video production, including setup and operation of cameras, lighting, and sound equipment.
- Collaborate with writers, producers, and other team members to conceptualize and execute creative video projects.

Post-Production Management:

- Organize and maintain project files, ensuring efficient workflows and easy retrieval for future use.
- Stay updated on video editing trends, tools, and techniques to continually elevate the quality of content produced.

Creative Collaboration:

- Work closely with stakeholders to develop creative solutions and ensure projects meet client goals.
- Contribute ideas to enhance storytelling, visuals, and overall project impact.

Required Skills & Competencies:

- Proficiency in Adobe Premiere, Adobe After Effects, and other Adobe Creative Cloud applications.
- Experience with motion graphics, color correction, and sound design.
- Strong understanding of storytelling, pacing, and video production best practices for different formats.
- Ability to handle digital workflows, multiple video formats, and encoding for a variety of platforms.
- Solid knowledge of camera operations, lighting, and audio recording.
- Excellent communication and collaboration skills to work effectively within a team.
- Strong organizational skills, with the ability to manage multiple projects and meet deadlines.
- Self-starter attitude with a high level of attention to detail and problem-solving abilities.

Preferred Background/Experience:

- Associate's degree or higher in Communications, Film Production, or a related field.
- 3+ years of professional experience in video editing and production.
- Experience working on-set with video production teams, including operating cameras and lighting equipment.
- Knowledge of animation and motion graphics design is a plus.

This description covers the major purpose and major functions of the job. It is not intended to give all details or a step-by-step account of the way each task is to be performed. Employees may receive other job-related instructions and be required to perform other job-related duties requested by their supervisor. All requirements are subject to possible modification to provide reasonable accommodation to qualified individuals with disabilities.

CreativeOne provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws.